

13 September 2022

## K-ONE'S PARTICIPATION IN MYSTARJOB.COM CAREER FAIR ON 27 & 28 AUGUST 2022

Finding talents remains a challenge for most companies today. Although technology has enabled us to shortlist the best candidates through “video interview”, it still lacks the personal feel afforded by face-to-face meeting.

The right Career Fair provides the best opportunity to interact with potential candidates face-to-face and even interview them on the spot. We are able to effectively share with the potential candidates crucial information such as our working environment and their career journey with K-One whilst getting both verbal and non-verbal feedback through body actions from the potential hires. Body actions can sometimes be more telling than words. Furthermore, Career Fair is also an excellent platform for employer branding which is vital in order to stand out in our competitive job market.



Grand entrance of Career Fair.

On 27 & 28 August 2022, K-One participated in the Career Fair organized by myStarjob.com at Sunway Pyramid Convention Centre in the KL/Klang Valley.

Despite the mediocre crowd, we managed to attract many fresh graduates from the Engineering and Information Technology (IT) disciplines to patronise our booth. Some of these fresh graduates were enthusiastic and curious to learn about the K-One Group.

Our biggest success from the Career Fair was, we managed to secure a good candidate for our Project Team and a Business Development Manager for Cloud Computing. Overall, we have to say that the outcome of the participation has exceeded our expectation, especially in getting the right pool of candidates.

We shall look forward again to participate in Career Fair in the future as source of quality candidates and part of employer branding. We will definitely be back with more exciting gifts and mini games to encourage interaction between the hiring manager and potential candidates.



Dedicated team from the K-One Group.



Team members from PJ.



YY and Chia Li listening attentively to a fresh grad.



Genny (G-AsiaPac) convincing a potential candidate.



Maggie hit the jackpot with a suitable candidate.