

K-One Newsflash

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Breaking New Ground: A Global Strategic Partnership With Sealed Air

On Oct. 18, 2011, history was made — a ribbon-cutting ceremony was held at the Ipoh plant to commemorate the global strategic partnership between K-One Technology Berhad (K-One) and Sealed Air Corporation, US (Sealed Air).

Through the business partnership, K-One now teams up with Sealed Air, a global leader in food safety and security, facility hygiene and product protection, to manufacture new floor-care machines for Diversey, which is a leading global brand name in commercial cleaning, sanitation and hygiene solutions recently acquired by Sealed Air.



Made at K-One with pride: A demo of the new Diversey machines during a plant tour.

“Today is, what I believe, the day that officially marks the take-off of an exciting journey between K-One and Sealed Air,” said K-One’s Group Chief Executive Officer, Martin Lim in his keynote address. “Our strategic business partnership dates back to 2007. Since then, K-One has developed a strong business relationship with Sealed Air.”

Alongside Martin and K-One’s Group Executive Chairman, Edwin Lim, gracing the event was Sealed Air’s Kevin Markey, the Director for Global Strategic Sourcing of Non-Chemical Products, Greg Reyman, the Vice President for Value Chain for Asia-Pacific, Africa, Middle East and Turkey (APAT), Jon Altenberg, the Vice President for Portfolio And Marketing Operations for APAT, Avery Chua, the Global Sourcing Manager for Non-Chemical Products for APAT, Lynn Chan, the Regional Communications Manager for APAT and Dietmar Will, the Technical Project Leader.

Over 100 people, including the staff and key suppliers of K-One joined in the celebration. The highlight of the afternoon came when the global strategic partnership was officially marked and remembered during the ribbon-cutting ceremony officiated by (as pictured) Martin, Kevin, Greg and Edwin. Cannons of confetti were shot full blast, pushing the climax further to a new height.



Then, in appreciation of the golden collaboration, a memorial plaque and a memento were presented and exchanged between K-One and Sealed Air.



“This partnership is a further endorsement of our capability as a global manufacturing hub for multinationals and technology conglomerates,” said Martin. “The strategic partnership with Sealed Air is indeed an important milestone for K-One.”