K-One News Flash

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SEMICON Southeast Asia Penang 2017

On 25 April 2017, K-One's digital hub initiative - KiasuLab participated in the 2017 SEMICON Southeast Asia (SEA) Exhibition in Penang, Malaysia. The exhibition was oficially launched by our Minister of International Trade & Industry, Datuk Seri Mustapa Mohamed. This marked a very important milestone on our journey to create an exciting and innovative start-up community for our first revolutionary co-working space located at our HQ in Petaling Jaya, Malaysia. KiasuLab counts Autodesk as a technology partner. It also has a tripartitie arrangement with Cradle Fund, an agency under the Ministry of Finance Incorporated and the Malaysian Business Angel Network to share information on start-ups and identify high potential ones for possible investment .

Two of our KiasuLab support team members participated in the Exhibition to promote KiasuLab, recruit new members and simultaneously, take part in the Tech start-ups pitching session.

At SEMICON SEA, the goal is not only to promote the advancement of technologies and solutions in the electronics manufacturing supply chain, but also to promote the development of Tech start-ups in Southeast Asia under their Start-Up Venture pavilion. The new Start-Up Venture pavilion is envisioned as a platform to encourage the development of the SEA technology start-up community, raise technology product awareness and feedback and act as a venue for Venture Capitalist congregation.

We were pleased as the KiasuLab booth attracted various key personnel from the government sector as well as local and international Tech start-ups. VVIPs who visited the KiasuLab booth included the Minister of International Trade & Industry, Datuk Seri Mustapa Mohamed, SEMICON Southeast Asia's President, Mr Ng Kai Fai and Senior Representatives from MIDA.

Another highlight of the event was the pitching session organized on the second day of the Exhibition. The pitching session was attended by notable venture capitalists, angel investors and funding organisations, such as Platcom Ventures, Kumpulan Modal Perdana Sdn Bhd, etc.

KiasuLab garnered tremendous interest among the start-up communities during the three-day exhibition. It managed to pre-register a number of them to add on to the strength of KiasuLab's start-up community and ecosystem.