



K-One Technology Bhd. and its subsidiaries, jointly known as the K-One Group, is a technology solution provider listed on Bursa Malaysia. It is principally an innovator, designer and manufacturer of IoT products, computer peripherals, surveillance gadgets, consumer electronic lifestyle products, healthcare devices, industrial products, mobile phone accessories and automotive aggregates, primarily for multinationals worldwide. In view of our expansion, we are seeking suitably qualified candidates to fill the following position:

Digital Marketing Executive (Location – PJ)

Join us if you are eager to learn, possess creative thinking, open-minded and accustomed to working in fast-paced creative environment.

Responsibilities:

- To perform video recording and editing, podcasts and audio content to social media platform.
- To monitor social media performance and tracking all activities related to product presence.
- To develop and execute innovative digital initiatives to optimize web channel and online presence.
- To explore new ways to engage and identify new social network or online platform to reach our target customers.
- To maintain and improve the functionality of the local digital platforms, ensuring all contents are communicated and displayed correctly and in a timely manner.
- To work closely with related team and stakeholders on all online marketing campaigns and activities.

Requirements:

- Degree in Creative Multimedia/Videography/Digital Marketing/Mass Communications or equivalent.
- Preferably fresh graduate with fair knowledge and exposure on online advertising, photo editing and digital marketing.
- Tech savvy with considerable knowledge of audio/visual equipment, hardware, software, troubleshooting and techniques used in video production and edition.
- Resourceful and result-oriented.
- Energetic, positive and self-motivated.

Interested candidates are invited to apply online or write-in with your detailed resume stating personal particulars, qualifications, employment history, current and expected salaries, contact no. and passport-sized photo (n.r.) to:

The People Manager
K-One Group
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For more information, please visit us at: www.k-one.com